

CREATIVE COMMUNICATION

***Ambridge Event Center
May 17, 2014***



District 7 Toastmasters

WELCOME!

May 17, 2014

My Fellow Toastmasters,

Welcome to District 7 Toastmasters Spring Conference: ***Creative Communication***. An incredible day awaits you at this year's event. The conference team led by Lisa Hutton has done a great job planning to make your day spectacular!

I first met Darren LaCroix last year at District 2's Spring Conference. I was instantly impressed with how much value he gave to the audience. Days prior, Phyllis Harmon had given me the news that Darren was booked for our 2014 Spring Conference. I knew we would be in for a great experience.

Joining Darren on stage, we have excellent speakers from our district to provide more tips and ideas on how to be a better communicator. Datta Groover, my first mentor in Toastmasters, always said, "It's about taking you from wherever you are and lifting you up to the next level."

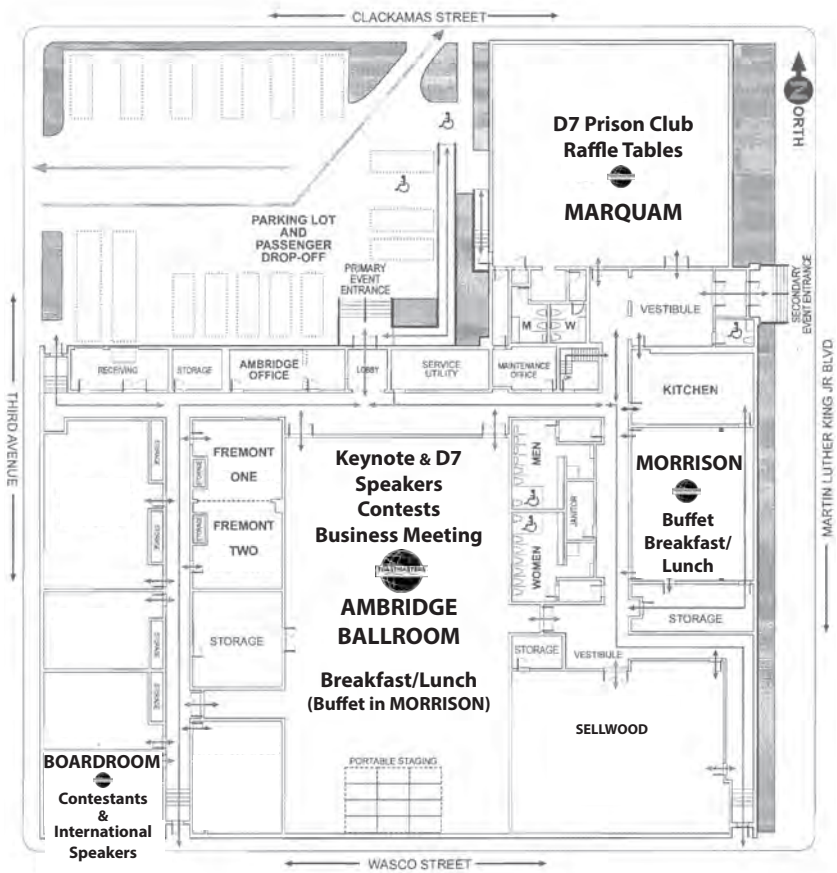
It's also contest season. Two years ago, I watched Ryan Avery go from presenting "P 3 times Daily" in January to the World Champion of Public Speaking in August. As I've been to different division contests and heard stories from the ones I've missed, I know we have more world champions planning their path to our biggest stage.

Have a great time at today's event. Make new friends and connect with those you haven't seen in a while. Then, be tomorrow's leader by taking what you have learned back to your home club and sharing.

Scott Alexander, ACS, ALB
District 7 Governor

THE AMBRIDGE

1333 Martin Luther King Jr Blvd
Portland, Oregon



CONFERENCE AGENDA

8:00 AM	STAFF Opening Comments – Welcome
8:15–8:40 AM	Distinguished Toastmaster Ceremony
8:45–9:45 AM	<i>"How to Write a Speech Step by Step"</i> Darren LaCroix, DTM
9:45–10:00 AM	Break
10:00–10:30 AM	<i>"The Messenger is the Message"</i> – Mike Wiley, CTM <i>"The Power of Words"</i> – Ronda Holdridge, ACG, ALB <i>"How's Your Life Net?"</i> – Bill Maher, CC <i>"Finding the Courage to Speak: The Secrets to Transcending Fear"</i> – Heather Augello <i>"Say 'No' to the Culture of Criticism, Say 'Yes' to Creative Communication"</i> – James Wantz, ACG, ALB
10:45–10:55 AM	Break
10:55–NOON	Evaluation Contest
NOON –1:00 PM	Lunch
12:30–1:00 PM	<i>"Speak to Your Heart"</i> – Nabeeha Tahseen <i>"Caused Such a Stir"</i> – Madison Root
1:15–3:45 PM	District 7 Business Meeting
3:45–4:00 PM	Break
4:00–6:00 PM	International Speech Contest
6:00 PM	STAFF Closing Conference Remarks – Thank You



Conference Toastmaster: Joe Harper



CONGRATULATIONS

*DTM Recipients on record
from December 1, 2013 to April 30, 2014*

Lorri A. Andersen, DTM

Sandra V. Bell, DTM

Ronald Edgemon, DTM

Kristine L. Hauser, DTM

Bob LaDu, DTM

Richard L. Newman, DTM

Scott Stevenson, DTM

KEYNOTE

“How to Write a Speech Step by Step”

Darren LaCroix

Write your next speech with a step-by-step program that demystifies the process. Darren LaCroix has distilled the wisdom he has gained while coaching professional speakers, executives, and sales teams to help others shorten the learning curve and avoid the trial-and-error frustration he experienced in putting together his first keynote speech.



Walk away with:

- A time-proven speech-writing process
- Ways to avoid mistakes most people make
- A new perspective on writing a world-class speech
- Secrets from Darren’s coach, Hall-of-Fame Speaker Patricia Fripp

Darren LaCroix, a keynote speaker since 1994, out-spoke 25,000 contestants from 14 countries to win the 2001 title of World Champion of Public Speaking. He has since traveled the world in demystifying the process of creating a powerful speech. Darren helps other speakers through his trademarked program Get Paid to Speak by Next Week® and his Internet program Get Paid to Speak TV. Author of *Laugh & Get Rich: How to Profit from Humor in Any Business*, Darren co-founded The Humor Institute and co-created *How Professional Presenters Can Own the Stage* and *The Humor Boot Camp*®. Learn more at: <http://darrenlacroix.com>.

DISTRICT 7 PRESENTATIONS



“The Messenger Is the Message”

Mike Wiley

Making a powerful first impression is not only about your words. Your personal presentation is equally as important. Learn to use your personal presentation to make a dynamic first impression and maximize the impact of your speech.

“The Power of Words”

Ronda Holdridge

Our voices are an amazing tool that we can learn to use to influence others, both positively and negatively. What happens when well-intended messages go wrong? Through the use of humor, we will see examples of what happens when we don't know how to effectively communicate.

Without Toastmasters, our messages can come out all wrong.



“How's Your Life Net?”

Bill Mayer

The consistent thread in my life has been living in a way that is service to others. I have lived in the Northeast, Southern California, and now the Northwest. These different areas of the country and the variety of people I have come to know have enabled me to understand the wonderful network of people and experiences

we all have to help us live and grow, regardless of what happens!



***“Finding the Courage to Speak:
The Secrets to Transcending Fear”***

Heather Augello

Our stories, beliefs, and observations are worth sharing. To transcend fear, not just in speaking but in all aspects of life, we must first recognize and identify it. The trap lies in waiting for fear to subside. Understanding that it never will, and probably shouldn't, is key in finding the courage to move forward. Learn to identify and manage fear so your unique messages can be told.

***“Say ‘No’ to the Culture of Criticism,
Say ‘Yes’ to Creative Communication”***

James Wantz

Counteract the culture of criticism on both a personal and global scale with tangible methods: Guerrilla self-talk warfare! Words of affirmation! Building new habits! You will amaze yourself (and all the negative voices in your head) when you choose to use creative



communication. By choosing to opt out of the culture of criticism, you will positively affect yourself and people around you.

EVALUATION SPEECH CONTEST

Judge's Guide and Ballot

JUDGING ITEMS	SUGGESTED POINT VALUES													
	EXCELLENT	VERY GOOD	GOOD	FAIR										
	40	28-39	17-27	0-16	1	2	3	4	5	6	7	8	9	
ANALYTICAL QUALITY CLEAR, FOCUSED	40	28-39	17-27	0-16										
RECOMMENDATIONS POSITIVE, SPECIFIC, HELPFUL	30	22-29	13-21	0-12										
TECHNIQUE SYMPATHETIC, SENSITIVE, MOTIVATION	15	11-14	6-10	0-5										
SUMMATION CONCISE, ENCOURAGING	15	11-14	6-10	0-5										
TOTAL SCORE (100 POINTS POSSIBLE)														



Toastmaster: Alexis Mason, DTM

INTERNATIONAL SPEECH CONTEST

Judge's Guide and Ballot

JUDGING ITEMS		SUGGESTED POINT VALUES				1	2	3	4	5	6	7	8	9
		EXCELLENT	VERY GOOD	GOOD	FAIR									
Speech development structure, organization, support material	CONTENT 50	20	14-19	9-13	0-8									
Effectiveness achievement of purpose, interest, reception		15	11-14	6-10	0-5									
Speech value ideas, logic, original thought		15	11-14	6-10	0-5									
Physical appearance, body language	DELIVERY 30	10	7-9	4-6	0-3									
Voice Flexibility, volume		10	7-9	4-6	0-3									
Manner directness, assurance, enthusiasm		10	7-9	4-6	0-3									
Appropriateness To speech purpose and audience	LANGUAGE 20	10	7-9	4-6	0-3									
Correctness grammar, pronunciation, word selection		10	7-9	4-6	0-3									
TOTAL SCORE (100 POINTS POSSIBLE)														

Toastmaster: Ronda Holdridge, ACG, ALB



LUNCHEON PRESENTATIONS



“Speak to Your Heart”

Nabeeha Tahseen

Most of us listen to our hearts and decide to do things that are either easy or have very little benefit. Jon Gordon, a famous American author and speaker once said, “Don’t listen to your heart, but speak to it.” If you listen to your heart, you will hear all the reasons why you should give up. But if you *speak* to your heart, you can give yourself the encouragement and words you need to hear to be successful.

“Caused Such A Stir”

Madison Root

Madison Root caused quite a stir over the holidays when she was raising money to help pay for her braces by selling mistletoe in a Portland park. Learn how her story became an international phenomenon and how she handled her overnight fame. Madison will weave the values that she holds true to her heart into a heartwarming story as she shares what lesson she learned—and the lessons we all can learn—from her experience.



District 7 Toastmasters BUSINESS MEETING DRAFT AGENDA

May 17, 2014

Call To Order

Mission

Certification of Quorum

Acceptance of Minutes

Consent Calendar

District Financial Update

Audit Committee Report

New Business

District Officer Elections

District Realignment

Old Business

Reports from Staff

Announcements

Adjournment

Sparkle When You Speak!®

BRINGING OUT YOUR BRILLIANCE

When you are speaking for as brief as 5 minutes, or as long as 50, to as few as 4, or to as many as 4,000, you need to enroll, engage, and educate your listeners. Discover how to authentically reach all types of listeners.

Sheryl Roush, DTM, PDG, AS, is the CEO of Sparkle Presentations, Inc., author of *Heart of a Toastmaster*, a noted speakers' coach, and creator of the Speak and Market Like a Pro™ system.



SAVE THE DATE!!

Conference Keynotes

Beyond Barriers

Learn the secrets to success from Ashton Root, serial entrepreneur and president of Pixelgigs. Whether you're just starting your career or planning for retirement, turn your personal barriers into opportunities using Ashton's examples.



Ashton Root is the president of Pixelgigs, a company dedicated to helping small businesses be successful. He produced the 1999 award-winning movie, "The Durango Kids."

Brooks Training Center • Brooks, Oregon
November 8, 2014

Creative Communication PRESENTERS

Heather Augello graduated with a degree in Communication from the University of California at Santa Barbara and worked in customer service, marketing, and retention in San Diego. She moved to Portland with her husband in 2012 and has since settled into a new career at Banfield Pet Hospital's home office. Her true passion is writing, especially personal essays, which is one of the biggest reasons she loves being a member of Toastmasters.

e-mail: haugello22@yahoo.com

Ronda Holdridge has been a member of Columbian Toastmasters for over six years and won the 2013 District 7 International Speech Contest. As a sales executive at Ticor Title in St. Helens, she notes that Toastmasters helps her put her best foot forward and has increased her confidence and professionalism. An active member of the St. Helens Chamber of Commerce, Ronda and her husband Dave spend their spare time spoiling their three grandchildren.

e-mail: davohold@msn.com

Bill Maher is an educator, administrator, leader, and artist who is passionate about learning and helping others learn. He has been married for more than three decades to the same wonderful woman. They both have careers related to education and are raising two "four-legged children" currently. Having lived in the Northeast and Southern California, Bill has made his home in the Portland area now for nearly twenty years.

e-mail: bmahermail@yahoo.com

Madison Root, a sixth grader, was selling mistletoe over the holidays to help pay for her braces when she was told that she could not sell in a public park; instead, she and others around her were free to beg. Flabbergasted, Madison and her father went to a local news station. Within a few days, the story went viral and became the topic of conversation around dinner tables and on national news programs, where she appeared as a guest.

Nabeeha Tahseen, a ninth grader, says Toastmasters has helped her overcome her shyness and fear of public speaking. She has attended the youth club Future Stars for over four years and has participated in over ten speech contests. One of her biggest inspirations is Muhammad Ali for his determination and courage. Nabeeha loves to help the poor and homeless. She admires poetry, anime, and reading books that have nothing to do with reality.

Mike Wiley is a life coach, pastor, and entrepreneur. He first joined Toastmasters in 1985 and earned his CTM (CC equivalent). He rejoined in 2012 and currently serves as president of Gresham Toastmasters, where he is pursuing his DTM. Mike was the founder and publisher of *East County News* and is the founder and president of Disciplined Life Coaching and Seminars. He has been married for over thirty years and has two adult daughters.

e-mail: coachmike@disciplinedlife.co

James Wantz has been a Toastmaster since 2008. With an early background in theatre, he says he was good at being someone else, yet Toastmasters lets him be real—*himself* in front of others. James is Area 92 Governor and a member of three clubs: New Horizons, Feedbackers, and Toastmasters for Aspiring Trainers. James works as an AutoCad Draftsman at Willamette Mfg. & Supply Co., Inc., and lives in Tigard with an opinionated, finicky cat named *Cordelia*.

e-mail: wantzjames@yahoo.com

NOTES AND SCRIBBLES

THANK YOU

It takes a community to put on a conference. The project begins months before the actual day of the event, and doesn't end until the last scrap of paper is put in the trash at the end of the conference day.

Members work tirelessly behind the scenes to make sure that you have the best experience possible. From setup to tear down, they do it for the satisfaction of knowing you walked away inspired by what you learned and motivated to continue working towards your personal goals.

Thank you to everyone who made this day possible.

Phyllis A. Harmon, DTM
Lt. Governor Education/Training

Lisa Hutton, CC, CL
Conference Chair

